

Articles

Digital Habits

Exercise 3 Answer Key & Explanations

Choose the correct answer of the available possible options.

1. Today's grandparents are joining their grandchildren on social media, but the different generations' online habits couldn't be more different. In the UK the over-55s are joining Facebook in increasing numbers, meaning that they will soon be ___ site's second biggest user group, with 3.5 million users aged 55–64 and 2.9 million over-65s.

A. a/an

B. the

Explanation: Facebook = the site = HK+

2. Sheila, aged 59, says, 'I joined to see what my grandchildren are doing, as my daughter posts videos and photos of them. It's ___ much better way to see what they're doing than waiting for letters and photos in the post.'

A. a/an

B. the

Explanation: New information, HK-

3. That's how we did it when I was ___ child, but I think I'm lucky I get to see so much more of their lives than my grandparents did.'

A. a/an

B. the

Explanation: New information, HK- (member of a category)

4. Ironically, Sheila's grandchildren are less likely to use Facebook themselves. Children under 17 in the UK are leaving ___ site – only 2.2 million users are under 17 – but they're not going far from their smartphones.

A. a/an

B. the

Explanation: Facebook = the site = HK+