

7. Whether it is ____ photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect with you.

A. a/an

B. the

8. Publicise your posts on ____ variety of social media, use hashtags and catchy titles and make sure that they can be easily found. There is no point writing the most exciting blogposts or posting the most attractive photographs if no one is going to see them.

A. a/an

B. the

9. Most importantly, if you want to become ____ social media influencer, you need to have patience. Keep posting and your following will gradually increase. Good luck!

A. a/an

B. the