## Articles

## Social Media Influencer

## Exercise 1

Choose the correct answer of the available possible options.

1.	It is estimated that about 40 per cent of world's population use social media, and many of these billions of social media users look up to influencers to help them decide what to buy and what trends to follow.				
	A. a/an	B. the			
2.	2. An influencer is a person who can influence the decisions of their followers of their relationship with their audience and their knowledge and expertis particular area, e.g. fashion, travel or technology.				
	A. a/an	B. the			
3.	large following of people who pay close attention them, then here are five tips on how to do it.	o their			
	A. a/an	B. the			
4.	<del></del>	you know most about? What do you feel most excited t area that you're most interested in and develop it.	alking		
	A. a/an	B. the			
5. Most influencers these days are bloggers and micro-bloggers. Decide wh such as your own online blog, Instagram or Snapchat – is best w with your followers and chat about your niche area.					
	A. a/an	B. the			
6.		nat, write attention-grabbing bio that describes you interesting and unique way.	ou and		
	A. a/an	B. the			

7.	Whether it is photo or a comment that you are posting, use it to tell a story that will catch the attention of your followers and help them connect with you.			
	A. a/an	B. the		
8.	. Publicise your posts on variety of social media, use hashtags and catchy make sure that they can be easily found. There is no point writing the most blogposts or posting the most attractive photographs if no one is going to see			
	A. a/an	B. the		
9.	Most importantly, if you want to become social media influencer, you need to have patience. Keep posting and your following will gradually increase. Good luck!			
	A. a/an	B. the		